

Little Rock Lake Association BOD Meeting January 14th 2017

Members present: Kellie Gallagher, Mary Kivi, Duane Cekalla, Beverly Gerads, Chuck Rau, Ginny Rueter, Corrine Jacobs

Topics:

Review new application and volunteers:

Membership up 3%-our goal 75% direct membership

Suggestion made by Kellie that we have a monthly newsletter to keep people informed, and each time we send one out we increase membership.

Volunteers, Sue James, grant writer, Kathy Hagen communications consultant. Both to communicate with Kellie on goals and plans

Drawdown planning:

Communication planning-Kathy Hagen

Grant writing: Sue James

Membership drive- Mary and Ginny will work on ways to promote recognition of farmers on website, newspapers, and newsletter. Ginny suggested working with FFA members to bring attention to top farmers on conservation. The Boy Scouts were also mentioned as a group to turn to for possible projects.

A suggestion was made to wear name tags by Mary

Kellie to meet with Wendell Timmer to see what concerns the river residents have regarding draw down

Jim Newberger in contact with Kellie regarding funding. Chuck will share info with other legislators

Website update:

Plan A: Aaron to contact Mark Felling to help rebuild site and assess what it would take to manage the site going forward.

Plan B: Jenny-previous web master or reach out to SCSU for student

Action items

Monthly newsletter-Maureen

Webmaster-Aaron will contact Mark Felling

Communications/grant writing-Kellie with Sue James, Kathy Hagen

Meeting with river resident Wendell Timmer-Kellie

Funding grants- legislators Jim Newberger, Jim Knoblach-Kellie and Chuck