

Saturday, February 11, 2017

Little Rock Lake Assoc. Board of Directors Meeting

Meeting called to order at 9:00 by President Kellie Gallagher.

Members present: Kellie Gallagher, Mary Kivi, Kelly Gallagher, Maureen Graber, Duane Cekalla, Beverley Gerads, Chuck Rau, Ginny Rueters, Corrine Jacobs.

Guests:

Kathy Hagen with KL Hagen & Associates,

kathy@klhagen.com

Eric Altena with DNR Fisheries

eric.altena@state.mn.us

Topics: Kellie introduced Kathy Hagen, a consultant from KL Hagen and Assoc's. Kathy is an expert in Knowledge Management and Organizational Change Management and has volunteered her time to help our organization with a communication strategy. She presented the draft communication strategy. She explained the importance of a consistent message when we are discussing the lake issues with the public, and other members. She took the board through a list of stakeholders for the drawdown. Additional names were added to the list.

Action item: Kathy will email the list of stakeholders to the board to review and prioritize the most influential stakeholders.

Grant writing; Mary Kivi will work with Susan James on grant writing for the draw down.

Membership is up by 17 members this month, bringing membership up to 40 percent of the land owners.

Maureen made a motion that since our fiscal year is now half over; we have a multi-year dues rate at fifty dollars. The new rate would start immediately and end on 7-31-19. We will advertise this in our next newsletter. The motion was seconded by Mary Kivi, and it passed with a unanimous vote.

We discussed preparing post cards to leave at non-members homes, with a self-addressed envelope, to encourage membership.

Action item: Maureen will pay the Rice Chamber dues.

Action item: Mary Kivi will take charge of the next Newsletter with a target getting the newsletter out within the next week or two.

There was a discussion about communication with the residents. It was decided to start sending out the newsletter by email, when possible.

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Action item: Maureen will send membership list to Ginny. Ginny will set up the email distribution list from the information on our membership list. Next opportunity we will ask each member their preference for receiving newsletter – either email or regular mail.

Action Item: Kellie to contact Mark Felling and Aaron off line to get our new website up and running.

Meeting adjourned at 9:50

Next meeting; March 11 2017

Respectfully Submitted:

Kelly Gallagher
LRLA Secretary