LRLA Membership Meeting

7/20/21 6:30pm Watab Town Hall

Call to order by Mary Kivi @ 6:30

Attendance: Mary Kivi, Corrine Jacobs, Rob Jacobs, Amy Claude, Chuck Rau, Jason Lage

- 1. No new agenda items to add from membership added
- 2. Treasurer's Report Mary Kivi
 - a. Drawdown account
 - i. Beginning balance \$9657.04
 - ii. No new transactions
 - b. LRLA account
 - i. Beginning balance \$3405.17
 - ii. Cleared checks \$451.20
 - iii. Deposits \$1813.04
 - iv. Ending balance \$4767.01
 - v. Rob motioned to approve, member seconded approved by membership
- 3. Committee Reports
 - a. Membership: Liz
 - i. Will be separating membership dues from 2020 and 2021
 - ii. Board approved yearly reminders to let members know where they stand
 - iii. We will be asking for lake, winter and email addresses to get more accurate ways to correspond to members
 - b. Fundraising: Corrine and Amy
 - i. We didn't get any response for meat raffle sign ups and did not pursue
 - 1. Phyllis and Sherri (LRLA Members) would be willing to help at the Legion
 - ii. May want to look at doing some meat raffles in November
 - c. Eco Harvester: Rob and Chuck
 - i. Frank is trying to set up a meeting with Eric, Dr Julius, and LRLA Eco committee
 - 1. Need to know net impact of curly leaf and phosphorus impact
 - 2. Waiting for DNR mapping results
 - 3. Need to figure out if it is worth the money and will actually help the lake
 - 4. Does Eric and Dr Julius think we should move forward?
 - 5. Member thinks it may be too expensive for expected benefits
 - a. We have a 60% increase in weeds
 - b. 40% was curly leaf
 - c. Some good weeds but the curly leaf is not
 - d. Eric is trying to get the conversion ratio on the dying curly leaf
 - i. We need this info from Dr Julius
 - ii. Theres potential in removing the curly leaf from the lake rather than it dying and remaining in the lake
 - 6. Removing the curly leaf may allow for the native plants to grow

- d. Website: Ginny and Jason
 - i. Ginny and Jason have connected with Brian the web master successfully
 - ii. They have made some changes and working on future updates
 - iii. A meeting got pushed back but are meeting again tomorrow at 10am
 - iv. Looking forward to updating the design of the website and adding prudent information
 - 1. Links are connecting appropriately
 - 2. Would like the history of the lake added
 - 3. Add a memory page link to display past LRLA members that have passed
 - 4. Add a link to a store to sell LRLA items
 - a. Shirts
 - b. mugs
 - 5. Could have updated information on the status of the lake
 - a. Hoping Eric can help with this
 - 6. Add monthly membership meeting minutes
 - v. We are having a photo contest and the winning picture will be added to the website
 - 1. You can add your photos to LRLA FB or Blog
 - 2. Will try to get this done prior to the picnic
- e. Annual Picnic: Mary, Corrine and Pat Sept 11th @ Benton Beach
 - i. Silent auction
 - 1. We would like donations, baskets and any other items for the silent auction
 - a. Can drop items off at Mary's, Corrine's or Pat & Ginny's
 - 2. Need help from membership for picnic
 - ii. We will try to go back to July next year rather than August or Sept
 - iii. Food
 - 1. Will order Pizza Ranch Chicken
 - 2. Members to bring salads and goodies to share
 - iv. Picnic schedule
 - 1. Meeting at 10:30
 - 2. Eating at noon to allow time for membership renewal
- 4. Eric's Lake report
 - a. Lake smell
 - i. Is coming from the decaying plant matter
 - ii. Drought and heat in not helping
 - iii. Many lakes in the area are having the same issues
 - iv. A few rains in the watershed may help
 - b. The lake is not toxic to swim in
 - i. As of a few weeks ago the poisonous algae was not present in the lake
 - ii. Dr Julius has been testing this routinely
- 5. New Business
 - a. Recruiting new board members
 - i. We need to get more active members

- ii. Have current members help with different committees and such
- b. LRLA logo apparel and other logo options format
 - i. Wicken T-shirt
 - 1. Women sizes to order medium, large, XL and 2XL
 - 2. Men sizes XL, 2XL and 3XL
 - 3. Colors to order White, black, gray and navy blue

ii. Sweatshirts

- 1. Would people prefer full zip or half zip?
 - a. Full zip gets most votes
- c. Member fundraising idea
 - i. Could try to get businesses to donate money to our cause by letting them know we are with that association
 - 1. Mary will add this to the Newsletter to let members know we are looking into this
 - ii. Remind members about Amazon smiles for additional fundraising
 - 1. Need to find ways to promote this
 - 2. May need to help users set this up at the picnic
 - 3. May add info to blog and FB with sign up steps
- 6. Old Business
 - a. Beaver Island Brewery Fundraiser
 - i. \$330 was raised
 - b. Mary is going to contact Rice about being in the Rice parade
 - i. If able Mary will drive and throw candy for this
- 7. Meeting Close @ 7:21 Member motioned to adjourn, seconded by Bev

Next Meeting: Tuesday, August 17th - 6:30pm @ Township Hall